

(Name of Organization)

**Gift Range Table
Required to Raise \$1 million**

Gift Level	Number of Gifts	Estimated number of Prospects	Sub-Total	Cumulative Total	% of Total
\$ 150,000	1	3	\$ 150,000	\$ 150,000	15.0%
\$ 100,000	1	3	\$ 100,000	\$ 250,000	25.0%
\$ 50,000	3	9	\$ 150,000	\$ 400,000	40.0%
\$ 25,000	5	15	\$ 125,000	\$ 525,000	52.5%
\$ 10,000	10	30	\$ 100,000	\$ 625,000	62.5%
\$ 5,000	25	75	\$ 125,000	\$ 750,000	75.0%
\$ 2,500	45	135	\$ 112,500	\$ 862,500	86.3%
\$ 1,000	60	180	\$ 60,000	\$ 922,500	92.3%
\$ 500	80	240	\$ 40,000	\$ 962,500	96.3%
\$ 250	100	300	\$ 25,000	\$ 987,500	98.8%
\$ 100	125	375	\$ 12,500	\$ 1,000,000	100.0%
TOTAL	455	1365	\$ 1,000,000		

Lead gift is 15-20% of goal

> 50% from top 10 gifts

20% of donors give more than 80% of goal